

## BASIS OF AWARD

(To be completed by County evaluation committee)  
(100 Point total will be used to determine the Award)

The County will select the vendor deemed most advantageous to the County, based on price and other factors considered.

UN-ko way

vnt, wty

EVALUATION FACTORS		SCORE
Points awarded will be based on the information contained in the technical proposal, any supplemental information obtained and information gathered during the interview, if one is conducted.		100
A.	Proposal contains all required checklist information _____5_____ points	_____5
B.	<u>Relevance and Extent of Qualifications, Experience, and Training of Personnel to be assigned</u>  _____25_____ points Committee agreed the proposer was qualified and met/exceeded grant	_____25
C.	<u>Relevance and Extent of Similar Engagements performed</u> _____20_____ points Proposer highlighted relevance and extent of similar engagements that meet the mission of the proposal	_____20
D.	<u>Plan for performing engagement is realistic, thorough, and demonstrates knowledge of requirements and personnel availability</u> _____35_____ points Marketing plan is viable, use of digital/social media is an effective messaging tool and staff experiences will assist in making sure is positioned to continue to strive for sustainable funding. Newsletter will continue to ensure passengers are aware of the various supportive services	_____33
E.	Reasonableness of Cost Proposal _____15_____ points  Proposal is cost effective	12
TOTALS		95