

## BASIS OF AWARD

(To be completed by County evaluation committee)

(100 Point total will be used to determine the Award)

The County will select the vendor deemed most advantageous to the County, based on price and other factors considered.

Under way

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EVALUATION FACTORS	SCORE
Points awarded will be based on the information contained in the technical proposal, any supplemental information obtained and information gathered during the interview, if one is conducted.	100
A. Proposal contains all required checklist information _____ 5 points	5
B. <u>Relevance and Extent of Qualifications, Experience, and Training of Personnel to be assigned</u> _____ 25 points Committee agreed the proposer was qualified and met/exceeded grant	25
C. <u>Relevance and Extent of Similar Engagements performed</u> _____ 20 points Proposer highlighted relevance and extent of similar engagements that meet the mission of the proposal	20
D. <u>Plan for performing engagement is realistic, thorough, and demonstrates knowledge of requirements and personnel availability</u> _____ 35 points Marketing plan is viable, use of digital/social media is an effective messaging tool and staff experiences will assist in making sure is positioned to continue to strive for sustainable funding. Newsletter will continue to ensure passengers are aware of the various supportive services	33
E. <u>Reasonableness of Cost Proposal</u> _____ 15 points Proposal is cost effective	12
<b>TOTALS</b>	95