

Help Us Spread the Word:

# SMART DRIVERS MAKE SAFE ROADS.

**BE A PLEDGE2WIN PARTNER!**



### Our Share the Road Pledge Campaign is officially underway and we need your help!

We all have a responsibility for doing our part to make the road a safer place. However, motorcyclists currently assume a disproportionate share of the risk on New Jersey's roads and highways. For example, national studies show that motorcyclists are 25 times more likely than motorists to die in a crash! Please join us in encouraging drivers to do their part to save lives, simply by learning to Share the Road. **Together we can help make New Jersey's roads a safer place for everyone!**

### Here's what you can do:

- Hang Pledge2Win posters/flyers in your place of business
- Encourage your employees to take the Pledge
- Post a link on your website to the Pledge2Win website
- Share Pledge2Win information on your social media pages

Ready to get started? [Download the Pledge2Win Partner Toolkit here!](#)

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