

COMMUNICATION MARKETING
August 4, 2015

Members Present

Michelle Shirey, WIB Director
Vito Palo, DVRS
Les Vail, Business
Randi Woerner, Woodbury Econ. Dev.
Bridget DiGiambattista, WIB Staff

Ricky O'Hara, NJLWD
Jeanne Page-Soncrant, NJLWD
Mary Weidler, NJLWD
Eileen Gallo, WIB Staff

Members Absent

Mark Wilgus, Chair

Euletta Gordon, New York Life

Les opened the meeting at 8:30 am.

A motion to approve July 7, 2015 meeting minutes was made by L. Vail, seconded by M. Weidler.

Old Business

Newsletter – anticipate being sent by August 14th, upcoming events included will be Job Fair, Bankers & Brokers, & Tri-County Summit. Eileen reported she is waiting on few pictures and then final approval.
Workforce Summit - tentatively looking to hold end of October. Focus will be on TLD & Hospitality /Retail, possible location to hold is Holiday Inn (include food) or Logan Library. Les suggested contacting Rastelli Market Fresh to sponsor food if held at Logan Library. Michelle stated this event will be tabled until end of January 2016 due to lack of staff availability.

Job Fair for businesses located along the Pureland East West Shuttle route will be held August 26 at Marriott in Glassboro.

A job fair targeting part time job seekers was held August 3rd at the Family Success Center in Glassboro.

New Business

Bankers & Brokers will be held Friday, September 25 at Adelphia Restaurant. Topic will be International Business Opportunities and Foreign Trade. Michelle will invite Catherine Stargill to speak about the workforce and incentives.

WIB Job Fair will be held Friday, October 16 at RCGC.

Tri-County Summit will be held Friday, October 2 at Scottish Rite in Collingswood.

Les announced the NJ State Chamber of Commerce & County Chambers are holding a NJ Business Summit on September 17-18 at The Borgata Hotel & Casino.

A motion for adjournment was made by V. Palo, seconded by R. O'Hara.

The next meeting will be held September 1, 2015.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff

