

**COMMUNICATION MARKETING**  
**March 3, 2015**

**Members Present**

Ricky O'Hara, NJLWD  
Vito Palo, DVRS  
Karen Dickel, WIB Staff  
Brian Carey, WIB Staff

Les Vail, Business  
Mary Weidler, NJLWD  
Eileen Gallo, WIB Staff  
Bridget DiGiambattista, WIB Staff

**Members Absent**

Mark Wilgus, Chair  
Euletta Gordon, Business

Michelle Giuliani-Shirey, WIB Director

Les opened the meeting at 8:35 am.

No motion was made to approve February 3, 2015 meeting minutes due to not having a quorum.

Facebook was launched at our February meeting; we currently have had over 300 'Likes'.

Newsletter – Eileen has been waiting on quote from Northland Group. She has included Save the Dates for the Workforce Summit and Veterans Job Fair. Articles include wage reimbursement for new hires and the Financial Services Job Fair held in January. Les would like a story on the success of the Job Fair workshops.

Workforce Summit – Scheduled for April 17, 2015. TLD & HealthCare networks are confirmed. Signarama & Northland Group who used the incentives offered by the State and will share their experiences. Registration will be done online. Eileen will speak with Michelle regarding sponsorships for food.

Job Fair – being held March 6, 2015 with 73 employers confirmed. Michelle asked that an email be sent to Full WIB members to volunteer an hour of their time to greet and assist job seekers to navigate the Job Fair.

Veterans Job Fair – scheduled for May 1, 2015 at RCGC.

Disability Job Fair – tentative schedule for September at the new ACT building. Les suggested making the event more of a Resource Event by having 'workshops' for employer that has hired those with a disability and the community to gain information.

A motion for adjournment was made.

The next meeting will be held April 7, 2015.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff