

COMMUNICATION MARKETING
January 6, 2015

Members Present

Mark Wilgus, Chair

Eileen Gallo, WIB Staff

Bridget DiGiambattista, WIB Staff

Les Vail, GC Chamber of Commerce

Karen Dickel, WIB Staff

Members Absent

Lita Abele, Business

Euletta Gordon, Business

Tom Bianco, WIB Director

Ricky O'Hara, NJLWD

Mark opened the meeting at 8:45 am.

Approval of December 2, 2014 minutes was delayed due to no quorum.

Old Business

Newsletter – Eileen will send info through Constant Contact about the upcoming Talent Network Financial Services Job Fair scheduled for January 15, 2015 and forward flyer to Les, he will post on Chamber website. Next story to include info about SETC being guest speaker at Full WIB Conference on January 7, 2015.

Annual Report – Eileen provided a 2 page copy recently submitted to the State.

Facebook – continue to wait on approval from Administration.

Eileen will send a Save the Date for March 6, 2015 Job Fair & Resource Event, once approved.

New Business

The Committee would like to better promote the WIB through social media, speaking engagements such as Rotary, Lion, and Chamber meetings, brochures, etc.

Workforce Summit – plan on tentative Summit for mid-April for the Talent Networks. Also invite employers to speak that have benefitted from using State Incentives.

A motion for adjournment was made.

The next meeting will be held February 3, 2015.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff