

BASIS OF AWARD

(To be completed by County evaluation committee)

(100 Point total will be used to determine the Award)

The County will select the vendor deemed most advantageous to the County, based on price and other factors considered.

RFP-14-037 – Lactation Counselor for WIC – Southern NJ Perinatal Cooperative

EVALUATION FACTORS Points awarded will be based on the information contained in the technical proposal, any supplemental information obtained and information gathered during the interview, if one is conducted.	SCORE
A. <u>Technical Proposal contains all required information</u> All required documentation submitted. <u> 5 </u> points	5
B. <u>Relevance and Extent of Qualifications, Experience, and Training of Personnel to be assigned.</u> Consultant is well qualified with 14 years' experience in the field. <u> 25 </u> points.	24
C. <u>Relevance and Extent of Similar Engagements performed</u> Vendor has a proven track record, serving other Counties successfully. <u> 25 </u> points.	23
D. <u>Plan for performing engagement is realistic, thorough, and demonstrates knowledge of requirements and personnel availability</u> Plan is detailed and meets expectations and needs. Vendor understands the USDA and State requirements of the program. <u> 25 </u> points.	24
E. <u>Reasonableness of Cost Proposal</u> <u>Cost associated with Grant approval and within budget.</u> <u> 20 </u> points.	18
TOTALS	94