

COMMUNICATION MARKETING
October 7, 2014

Members Present

Mark Wilgus, Chair
Denise Taguwa, NJLWD
Eileen Gallo, WIB Staff

Ricky O'Hara, NJLWD
Karen Dickel, WIB Staff
Bridget DiGiambattista, WIB Staff

Members Absent

Lita Abele, Business
Euletta Gordon, Business

Tom Bianco, WIB Director
Les Vail, Business

Mark opened the meeting at 8:35.

A motion was made to approve June 2, 2014 meeting minutes by R. O'Hara, seconded by D. Taguwa.

Old Business

WIB Website – the One Stop name will be changed to America's Job Center, we have not received an official notification. Tom will contact the State for official notification.

Newsletter – Eileen reported she is still waiting for approvals. Ricky asked not to include info on Jersey Jobs Club for Veterans.

Social Media – we continue to wait on approval from Administration. Tom will follow up with Administration.

New Business

Annual report – Eileen is currently working on.

Program report - went out for bid for printing. Document Concepts was lowest bid. Committee recommendation was made to go with Document Concepts.

Workforce Summit – The committee would like focus on 4 talent networks and focus on workshop type forum to solve any specific issue they might have. The talent networks most predominate to Gloucester County are TLD, Financial, Medical & Retail. A tentative date for next Summit is December 12, 2014, location to be determined.

A motion for adjournment was made.

The next meeting date will Wednesday, November 5 due to County offices being closed for Election Day.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff