

## COMMUNICATION MARKETING

October 16, 2013

### Member Present

Kathy Farinaccio, Chair  
Tom Bianco, WIB Director  
Eileen Gallo, WIB Staff

Michael Girone, Co-Chair  
Karen Dickel, WIB Staff  
Bridget DiGiambattista, WIB Staff

### Members Absent

Lita Abele, Business  
Ricky O'Hara, NJLWD  
Eileen Shute, GCIT/SSSD

Euletta Gordon, Business  
Michelle Shirey, GC Economic Dev.  
Denise Taguwa, NJLWD

Kathy opened the meeting at 10:00 a.m.

Mike & Karen attended an Employer Legislative Council meeting at the Marriott Courtyard (10/4) where Catherine Starghill, Director Workforce Fields Services gave overview of the vast resources available to the business community from the Department of Labor.

### Newsletter

Add Enterprise Center at Rowan University and BK Specialty Foods to the newsletter as new businesses. It was suggested we do a profile / photo on each new WIB member for upcoming newsletters.

December newsletter to include 1<sup>st</sup> bio of new WIB member, Star Award success story, Career Resource Event follow up, proposed name change of Gloucester County College.

Side bar info: Co-Op program at GCC, Affordable Health Care info, Jobs in Demand

### Program Report

Currently still in progress of gathering information. Kathy has not heard back from D. Sellitto about obtaining copy of State of the County address. Tom said he will speak to D. Sellitto.

A motion for adjournment was made.

The next meeting will be held November 20, 2013.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff