

## COMMUNICATION MARKETING

June 19, 2013

### Members Present

Kathy Farinaccio, Chair  
Tom Bianco, WIB Director  
Eileen Gallo, WIB Staff

Michael Girone, Co-Chair  
Karen Dickel, WIB Staff  
Bridget DiGiambattista, WIB Staff

### Members Absent

Lita Abele, Business  
Euletta Gordon, Business  
Michelle Shirey, GC Economic Development  
Denise Taguwa, NJLWD

Richard Bellamente, Private  
Ricky O'Hara, NJLWD  
Eileen Shute, GCIT/GCSSSD

Kathy opened the meeting at 10:00 a.m.

A motion to approve April 17, 2013 & May 15, 2013 meeting minutes was made by M. Girone.

### **Newsletter**

Kathy suggested we do story on DVOP Award recipient from Gloucester County.  
GCIT Youth One Stop graduation, blurb on summer youth program, sidebar to welcome new & expanding businesses, and a picture of the job fair being held at Courtyard at Marriott at Rowan.

Next newsletter stories to include: Academy of Lifelong Learning, new GC ACT Center building along with additional building plans, and summer youth program.

### **WIBNJ Website**

Add pictures: DVOP recipient, GCIT Youth One Stop graduation,

### **Status**

A discussion ensued about the condensing of the 2013 Program Report.  
It was agreed that a 'template' WIB Report for SETC in a PDF, put key components on the website, and also have an expanded Report.

Include in report for September for SETC:

Freeholder List  
Freeholder Director & Liaison brief messages  
WIB Chair & Director brief messages  
Performance Report & Performance Measurements  
List of WIB Committees & Members  
Mission Statement  
Highlights of the year

A motion for adjournment was made.

The next meeting will be held July 17, 2013.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff