

**COMMUNICATION MARKETING**  
**February 20, 2013**

Members Present

Kathy Farinaccio, Chair  
Euletta Gordon, Business  
Eileen Gallo, WIB Staff

Tom Bianco, WIB Director  
Ricky O'Hara, NJLWD  
Bridget DiGiambattista, WIB Staff

Members Absent

Michael Girone, Co-Chair  
Michelle Shirey, GC Economic Development  
Mary Weidler, NJLWD

Richard Bellamente, Private  
Eileen Shute, GCIT/GCSSSD  
Karen Dickel, WIB Staff

Kathy opened the meeting at 10:15 a.m.

A motion to approve December 19 2012 minutes was made.

The next newsletter will include stories on: new website, Full WIB breakfast presentation, Career Resource Event, and One Stop Career rep at the County Store every Tuesday. Future newsletter to include story on Process Technology Certificate Program.

The new website is still being reviewed. We have delayed 'going live' since further review of the website must be done. Eileen will forward link of new website for members to review the content. February 27 is the last day to submit changes regarding the website. Euletta offered suggestions for the website from a business person perspective.

2011/2012 Program Report – Eileen reported it is still being reviewed by D. Sellitto, still in need of Hosea's message.

A motion for adjournment was made.

The next meeting will be held March 20, 2013.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff