

COMMUNICATION MARKETING

September 19, 2012

Members Present

Kathy Farinaccio, Chair
Euletta Gordon, Business
Karen Dickel, WIB Staff
Bridget DiGiambattista, WIB Staff

Tom Bianco, WIB Director
Mary Weidler, NJLWD
Eileen Gallo, WIB Staff

Members Absent

Michael Girone, Co-chair
Michelle Shirey, GC Economic Development

Richard Bellamente, Private
Eileen Shute, GCIT/GCSSSD

Kathy opened the meeting at 10:00 a.m.

Newsletter

New story item to be on STAR Recipient, WIB Breakfast, & Career Resource Event. The STEM curriculum story will be moved to next newsletter. Anticipate next newsletter to be sent out end of October, will need stories by October 14. Jobs 4 Jersey should be included in next County newsletter. Our next newsletter should include sidebar info on: shop local, story on local business, One Stop statistics.

Annual Report

STAR Recipient success story. Eileen will have a list of 'contents' prepared for next meeting in order to assign person writing story for each 'content'. Kathy would like all info to D. Sellitto by mid-February for review.

Budget

The Communication Marketing committee reviewed & approved the fiscal budget for July 1, 2012 – June 30, 2013 totaling \$3,623,984.

A motion for adjournment was made.

The next meeting will be held October 17, 2012.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff