

**COMMUNICATION MARKETING**  
**July 18, 2012**

Members Absent

Kathy Farinaccio, Chair  
Tom Bianco, WIB Director  
Eileen Gallo, WIB Staff

Michael Girone, Co-chair  
Karen Dickel, WIB Staff  
Bridget DiGiambattista, WIB Staff

Members Absent

Richard Bellamente, Private  
Eileen Shute, GCIT/SSSD

Michelle Shirey, GC Economic Devel.  
Mary Weidler, NJLWD

Visitor

Lisa Morina, GC Economic Development

Kathy opened the meeting at 10:00 a.m.

A motion was made to approve minutes from the June 20 2012 meeting.

**Status**

Newsletter – need head shot of Tom, and then will be ready for distribution by end of July. Lisa suggested for upcoming newsletter story about new STEM (Science, Technology, Engineering & Math) Academy program being offered at GCC.

WIB Website – several suggestions were made and will be presented/discussed at meeting scheduled for later today, July 18 with GC “IT” Dept.

**New Business**

Spotlight for Building Bridges newsletter to include articles: Paulsboro Lift Bridge-Eileen will contact Marc Kamp from Paulsboro for the information. Archives to include: GC ACT since includes DVR & GCC, stories on the jail services, last Career Resource Event & upcoming Career Event, new WIB website, Youth One Stop–successful performance,& Dr. Houshmand article (Kathy will contact Joe Cardona at Rowan University for additional info about GCC/Rowan link). Eileen will compose the articles and email to the committee for review by July 27.

The next meeting will be held August 15, 2012.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff