

COMMUNICATION MARKETING COMMITTEE
June 20, 2012

Members Present

Kathy Farinaccio, Chair
Karen Dickel, WIB Staff
Bridget DiGiambattista, WIB Staff

Tom Bianco, WIB Director
Eileen Gallo, WIB Staff

Members Absent

Michael Girone, Co-Chair
Ed McCaffrey, GC IT
Eileen Shute, GCIT/GCSSSD

Richard Bellamente, Private
Michelle Shirey, GC Economic Development
Mary Weidler, NJLWD

Kathy opened the meeting at 10:00 a.m.

A motion to approve

The next newsletter to include: Save the Date for upcoming Career Resource Event, announcement of Tom Bianco, new WIB Director, number of GED graduates including Youth One Stop, and the Thorofare One Stop (Wagner Peyser funds) leads the State for entered employment and retention rate.

Kathy asked to make sure the Annual Report along with letter be sent to SETC.

New Website –need to review content & decide on photos. Photo suggestions include area businesses that have hired, positive recruitments held at the One Stop.

A motion for adjournment was made.

The next meeting will be held July 18, 2012.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff