

COMMUNICATION MARKETING COMMITTEE
MARCH 21, 2012

Members Present

Kathy Farinaccio, Chair
Joe Frattali, WIB Director
Bridget DiGiambattista, WIB Staff

Richard Bellamente, Private
Eileen Gallo, WIB Staff

Members Absent

Michael Girone, Co-chair
Ed McCaffrey, GC IT
Mary Weidler, NJLWD

Michelle Shirey, GC Economic Dev.
Eileen Shute, GCIT
Karen Dickel, WIB Staff

Kathy opened the meeting at 10:10 a.m.

A motion to approve minutes from February 15, 2012 was made.

Status

Newsletter – is complete and currently with D. Sellitto for review. Eileen will add information about the Talent Networks to this newsletter. Eileen will include blurb about Joe Frattali, WIB Director leaving. Next newsletter story will be about Dress for Success Closet located at the Youth One Stop. Kathy asked for contact and will write the story.
Program Report – is still in review stage.

Next Program Report to include story: Dress for Success Closet.

New Business

Website Design - The WIB will be working with GC IT on developing new WIB website. Content ideas to be discussed: WIB recruitment, WIB newsletters, event photos, 5 Year Plan, online events registration. Need to check WIB certification for additional information.

A motion for adjournment was made.

The next meeting will be held April 18, 2012.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff