

COMMUNICATION MARKETING COMMITTEE
February 15, 2012

Members Present

Kathy Farinaccio, Chair
Joe Frattali, WIB Director
Karen Dickel, WIB Staff
Bridget DiGiambattista, WIB Staff

Michael Girone, Co-chair
Mary Weidler, NJLWD
Eileen Gallo, WIB Staff

Members Absent

Richard Bellamente, Private
Michelle Shirey, GC Economic Dev.

Ed McCaffrey, GC IT
Eileen Shute, GCIT/SSSD

Kathy opened the meeting at 10:00 a.m.

Status

Newsletter – stories include: Full WIB Breakfast review (Mike) and Career Resource Event. Add to side bar information on employer incentives. Keep WIB recruitment info in the next newsletter. Also include TWIC certification is now being done at Gloucester County College. Suggest doing an informational newsletter listing links of services available by the county.

Program Report – is currently being printed at Document Concepts.

Eileen stated at a recent meeting it was announced the NJLWD will be rebranding. Any literature that is created, using USDOL-ETA funds must have 'Part of American Job Centers'.

The WIB brochures are being reprinted.

A motion for adjournment was made.

The next meeting will be held March 21, 2012.

Respectfully submitted,

Bridget A. DiGiambattista, WIB Staff