



Financial
Incentives
For Energy
Efficiency

GET PAID TO UPGRADE YOUR BUILDING

NEW JERSEY'S CLEAN ENERGY PROGRAM

Opportunities for Commercial, Industrial, Schools and Local Government Buildings

New Jersey's Clean Energy Program (NJCEP) includes a number of unique opportunities designed to reduce the costs associated with design and installation of energy-efficient systems. Details, eligibility, participation instructions and applications are available on the program's website. Business owners and facility managers – get started at NJCleanEnergy.com/BIZ. School and government officials – begin by visiting NJCleanEnergy.com/MUNI.

NJ SMARTSTART BUILDINGS

This comprehensive initiative provides financial incentives for high-efficiency lighting and lighting controls, heating and cooling equipment, water heating, motors, variable frequency drives, refrigeration covers and controls and a number of other measures, including a custom path for new technologies. The incentives are available for eligible new construction, retrofit, or equipment replacement and pre-approval is required.



Direct Install

Created specifically for existing small to medium-sized facilities with peak demand no greater than 150 kW, Direct Install pays up to 70% of the project cost for replacing lighting, HVAC and other outdated operational equipment with energy-efficiency alternatives. The Program Manager works with a network of participating contractors to assess facility needs and implement the approved upgrades in a completely turnkey fashion.

BENCHMARKING

This free service evaluates the energy use performance of eligible buildings by comparing data from similar facilities and in some cases year-to-year within the same building. Identifying which facilities are the most and least energy efficient can be an effective method for targeting operations and maintenance efforts and significantly increasing energy savings. Benchmarking reports also include guidance on selecting the right NJCEP opportunities for projects.



PAY FOR PERFORMANCE

Designed for large buildings with monthly peak demand in excess of 100 kW, Pay for Performance offers a comprehensive, whole-building approach with incentives that are directly linked to energy savings. Program partners provide technical services, energy reduction plans, financial plans for funding the project and a construction schedule for implementation. Pay for Performance has two separate paths, one for existing buildings and another for new construction or major renovation.

LOCAL GOVERNMENT ENERGY AUDIT

Available to qualifying local governments, non-profits and state colleges and universities, participants receive up to 100% of the cost of a detailed audit from one of the pre-qualified auditing firms selected by the state. An annual incentive cap is set at \$100,000 per calendar year. The website includes a complete participation packet containing applications as well as sample resolutions to be used by the governing body.



COMBINED HEAT AND POWER AND FUEL CELLS

Incentives are provided up to the first megawatt of installed capacity for on-site power generation with recovery and productive use of waste heat. A range of incentive levels exist depending on eligible technology, a number of which may qualify for bonuses and utility matching.

ENERGY SAVINGS IMPROVEMENT PROGRAM

New Jersey now allows government agencies, school districts and registered non-profit entities to make energy-related improvements to their facilities at minimal costs by using energy savings to pay for the project. The Energy Savings Improvement Program is a flexible tool to improve and reduce energy usage with little expenditure of new financial resources.

