

**BASIS OF AWARD**

(To be completed by County evaluation committee)  
 (100 Point total will be used to determine the Award)

The County will select the vendor deemed most advantageous to the  
 County, based on price and other factors considered.

**RFP-011-006 - Phoenix Advisors, LLC- Financial Advisor**

| <b>EVALUATION FACTORS</b>  |   | <b>SCORE</b> |
|--|---|--------------|
| Points awarded will be based on the information contained in the technical proposal, any supplemental information obtained and information gathered during the interview, if one is conducted. |   |              |
| <b>A.</b>  | <b>Technical Proposal contains all required information</b><br>All documentation submitted.<br><br>_____ <u>5</u> _____ points.   | 5            |
| <b>B.</b>  | <b><u>Relevance and Extent of Qualifications, Experience, and Training of Personnel to be assigned.</u></b><br>One of the top advisory firms with vast knowledge in the Financial world><br>Very familiar with financial situation in Gloucester County as our current provider.<br>_____ <u>25</u> _____ points. | 24           |
| <b>C.</b>  | <b><u>Relevance and Extent of Similar Engagements performed</u></b><br>Our current provider for this service. Vendor is our current vendor and would not require being brought up to speed.<br>_____ <u>25</u> _____ points.  | 25           |
| <b>D.</b>  | <b><u>Plan for performing engagement is realistic, thorough, and demonstrates knowledge of requirements and personnel availability</u></b><br>Plan is very thorough. Vendor has gained more experience as our current provider.<br><br>_____ <u>25</u> _____ points.  | 23           |
| <b>E.</b>  | <b>Reasonableness of Cost Proposal</b><br>Chief Executive Officer – 175.00 / hr, Managing Director – 150.00 / hr<br>Associate / Analyst – 95.00 / hr. Bonds 1.00 / 1000. Bond anticipation note is 2500.<br><br>_____ <u>20</u> _____ points.   | 15           |
| <b>TOTAL</b>   |   | <b>92</b>    |