

## MARKETING & BUSINESS OUTREACH

August 9, 2018

### Members Present

Les Vail, Chair  
Carlos Pizarro, DWD  
JaNea Wilson, NJLWD  
John Furfari, WDB Staff  
Bridget DiGiambattista, WDB Staff

Michelle Mullen, DWD  
Alisha Thompson, DWD  
Jennifer Veneziani, DVRS  
Ashley Rastelli, WDB

### Members Absent

Anthony Bellia, Co-Chair  
Dyanna Dessicino, GCIT  
John Mondelli, GCIT  
Michelle Shirey, WDB Director  
Randi Woerner, Business

Tom Bianco, GC Economic Development  
Euletta Gordon, Business  
Jason Newman, NJLWD  
Andrea Stanton, RCGC

Eileen opened the meeting at 2:05 pm.

A motion to approve June 14, 2018 minutes was made by A. Rastelli, seconded by J. Wilson.

### **Status**

Newsletter – Jennifer reported they are doing a cooperative agreement with a vendor FedCap, they are working in conjunction with HCY5-Amazon Sortation Center. She will forward info to John and Eileen. Success story from Disability Job Fair. October 5, 2018 is Advanced Manufacturing Day, but whole month will focus on Advanced Manufacturing. Hope to highlight manufacturers at the MEGA job fair on October 12, 2018. John said he will reach out to local manufacturing businesses about participating at the job fair. Jennifer stated Omega Engineering has been wonderful in working with their clients. Jennifer recommended story on St. John of God and Abilities Solutions as they are ‘manufacturing’ jobs. Eileen would like the stories submitted to John no later than September 21, 2018, newsletter will be published by October 8, 2018.

Youth Education & Career Center – Eileen reported we have set aside funding to have outside vendor design new logo, we will send out for quote.

### WFNJ Outreach

Postcard – we had to wait for new money, Eileen went out for quotes on 8/8, deadline is 8/14. They will be given out at Board of Social Services.

Placemat Idea – Idea was to put ad on placements that are in diners to advertise services available at the AJC. John reached out to company a few times however salesperson never returned call. Les stated the Engage by Cell should be advertised.

A motion for adjournment was made.

The next meeting will be –October 11, 2018 – at 2:00 pm

Respectfully submitted,

Bridget A. DiGiambattista, WDB Staff