

## **Appendix 7 Strategic Plan**

The Gloucester County Workforce Development Strategic Plan is in the process of being developed. Nevertheless, the following Vision, Mission and Goals of the WDB will be incorporated into the plan. The primary focus of the Strategic Plan will include how and when the goals will be achieved as outlined.

**VISION:** To provide high quality and integrated workforce development services for the residents and businesses of Gloucester County.

**MISSION:** To create a premier workforce development system by promoting the Gloucester County Workforce Development Board and American Job Center services to our residents through the following strategies:

- o Utilize Career Connections and other outreach systems
- o Expand communication and collaborative partnerships with neighboring Workforce Development Boards and businesses
- o Expand and enhance holistic industry sector team approaches to career planning and placement services
- o Champion Gloucester County Workforce Development Board policy and planning
- o Integrate systems and maximize resources to build a better aligned workforce system

### **Gloucester County Workforce Development Goals:**

- o Develop viable pre-apprenticeship programs and apprentice programs with local businesses,
- o Create career-based programming to develop relationships between K–12 and postsecondary education to improve college readiness,
- o Increase Out-of-School Youth programs to focus on career pathways, apprenticeships and post-secondary education,
- o Develop programs of student/job seeker and employer engagement that supports the guided pathway and career pathway approach to training and education,
- o Enhance connections between employers and job seekers through industry sector initiatives,
- o Develop a partnership framework for ongoing collaboration,
- o Raise awareness of in-demand skills and occupations among stakeholders,
- o Enhance program and credential development/alignment with business needs and industry valued credentials,
- o Expand private sector partnership model for youth programs,
- o Integrate assessment tools with emerging industry needs.